



Video Specifications for The Studio

Thank you for considering sponsorship of a video file to The Studio. Key Communications Inc. is excited about this new opportunity to provide your company further exposure through our new digital video sites.

We can accept many different types of media files. They are listed below, in order of preference.

FLV	Macromedia Flash Video file
AVI	Microsoft Audio Video Interleaved file for Windows movie
WMV	Windows Media Player visual/audio file
MOV	Movie (QuickTime for Microsoft Windows; AutoCAD/AutoFlix)
SWF	Object (ShockWave Flash)
FLA	Movie (Macromedia Flash)

Please note:

- Videos should be **no longer than 4 minutes of run time**.
- Videos should include a screen capture [still photo] at the beginning with *no fade-in*. We do not auto play our product release videos, thus without a screen shot at the start, the video will appear as a still black frame on our website. We can create this still frame shot for you, but we will need your AVI or WMV file to do so. We cannot create this with a compressed (FLV) file.
- Final videos must be smaller than 10MB compressed. AVI files will need to compress to 10MB or smaller using a program such as Flash Encoder. We are able to compress AVI, WMV, MOV, SWF and FLA files for you at a small charge.
- Product Gallery videos should be no larger than 200 x 150. We strive to give each product equal size on our site. As such, videos arriving larger than 200 x 150 will be reduced to fit that size and incur a small charge.
- Feature Videos will run as 375 x 250. Once they rotate out of the feature spot they will be reduced to 200 x 150.
- Each video runs with a company name and website below it. Please provide the information you'd like to see below your video including the URL you'd like to link through.
- Purchased Video space on the Studio is guaranteed a minimum two-week feature time and a minimum two weeks additional appearance on the site, though they may appear for a longer length of time.
- Key Communications can create a video for your company. Additional charges will apply.

Videos can be sent via DVD/CD to the following address:
Key Communications Inc./The Studio
Attn: Kim Johnson, Web Coordinator
801 S. LaSalle St. #5
Durham, NC 27705

Or, videos can be sent directly using our FTP site:
<ftp://ftp.key-com.com>

Log-in information: User Name: guest
Password: guest

Drop video files it into the folder called **Video**.

Once the video has uploaded to the FTP folder, please send an e-mail to the following addresses: kjohnson@glass.com and hbillier@glass.com providing the file name.

Or, if the final video size is smaller than 10MB it can be e-mailed directly to the following address: kjohnson@glass.com.

We look forward to working with you on this
and future video projects for The Studio.