

AROUND THE WORLD IN FOUR DAYS

Distance from New York to Shanghai:7,383 miles.

Distance from Chicago to Shanghai:.....7,072 miles.

Distance from Los Angeles to Shanghai:6,491 miles.

Despite the great distance, members of the North American glass industry will be made to feel at home in Shanghai, May 16-19, 2007, during the 18th annual China International Glass Industrial Technical Exhibition. The event, sponsored by the Chinese Ceramic Society, will be held in Shanghai's New International Expo Centre.

At least 460 exhibitors from the global glass industry are expected to attend China Glass, as well as 30,000 trade visitors from China and around the globe. Last year, overseas exhibitors accounted for more than 40 percent of total exhibitors, while 2,000 attendees were from a country other than China. Many 2006 exhibitors reported that they received more visitors from countries other than China, and show organizers expect a strong international presence for this year's event as well.

China Glass 2007 will cover more than 495,139 square feet, exceeding last year's show by more than 100,000 feet.

And what more fitting place for the international glass community to gather than China? According to information from show organizers, approximately 21 billion square feet of new construction have been completed in China every year over the past couple of years. And it's no secret that China is playing an ever-increasing role in the international glass industry. With so much new construction taking off in China, and

with its role in the glass industry still growing, Shanghai—known as the commercial capital of China—seems to be a fitting seat for an exhibition that will offer international networking and product information.

Finding Focus

China Glass 2007 organizers aim for the event to become a platform for information on technology and solution development for glass professionals. Topics to be highlighted at this year's event will include manufacturing and technology for substrate glass; environmentally-friendly and energy-efficient glass products; and cullet technology and its recycling systems. Other seminars with new topics will also provide the latest information on industry challenges.

In addition, exhibits will highlight the latest in glass manufacturing machinery, glass product manufacturing and furnace engineering. Attendees can expect to see architectural and decorative glass products; instruments, equipment and computer automatic control systems for glass production; equipment for processing glass; specialty glass and its processing equipment; as well as refractories, raw materials and subsidiary materials.

Show organizers say many displays will focus on energy-efficient technologies. Visitors will find diversified energy-saving technologies related not only to glass applications but also the manufacturing process. Expect to find

An International Crowd Packs Its Bags for China Glass 2007



information on oxy-fuel firing and oxygen-rich combustion, electric boosting and combustion control, power generation by waste heat from glass furnaces, large-scale furnace designs and insulation and vacuum technologies.

Come Early for GPD China

There are plenty of reasons for attendees to extend the trip to Shanghai, from soaking up the culture to taking in the sights. One additional reason is the Glass Processing Days (GPD) China conference to be held May 14-15, 2007. The annual event offers another chance to catch information typically available only biannually in Tampere, Finland.

The theme for this year's GPD China, organized by Tamglass Ltd. Oy, is "Production Process Efficiency and Quality—From Design to Construction." The conference is divided into two sessions. Practical and processing sessions will include hands-on presentations, practical examples, case studies and open panel discussions on production. The architectural, façade and market trends sessions will feature building case studies, information on how new designs or processes can affect the use of glass, the latest on what architects and façade builders want from glass processors and a look at what glass technology can offer architects and façade builders.

For more information on GPD China, visit www.gpd.fi.

Just Visiting

Shanghai is easy to get around, according to show organizers. The Shanghai New International Expo Centre is located at 2345# Long Yang Road, the Pudong New Area of Shanghai. Visitors may take subway line number 2 and get off at Long Yang Station.

According to information from www.gochina.about.com, taxis are also an inexpensive and easy way to get around Shanghai. The base fare is around RMB 11 (USD \$1.35). When using a taxi, visitors should remember to have the address of their hotel or destination written in Chinese, as most taxi drivers don't speak English. In addition to taxis, five metro lines operate around Shanghai. The base fare is RMB 3 (USD 37 cents).

The convention center is within a short subway ride or an 8-minute ride on the Transrapid Maglev train from the Pudong International Airport, hotels, museums and shopping centers. ■

MORE INFORMATION

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