

Industry Increases Online Presence with New Web Launches

Graham Unveils Redesigned Website

Graham Architectural Products in York, Pa., a manufacturer of architectural aluminum windows and doors, has launched its third-generation company website, www.grahamwindows.com.

Enhancements and improvements include a redesigned interface with sliding product navigator bar and contextual page navigation; optimized pages that load twice as fast as previous versions; new updated CAD files, including PDF versions and in-page

file preview; and a new search engine for immediate access to specific information that users seek.

►► www.grahamwindows.com

JEB Launches New Website

J.E. Berkowitz LP (JEB) in Pedricktown, N.J., has unveiled a new website that incorporates many new features and a sleek, modern appearance. Some of the new attributes include a detailed overview of the product line including color options, applications and printable specifications; product warranties;



kudos

Amesbury Locca Donates Products to “Extreme Makeover Home Edition” Project

Amesbury Locca recently donated its remote access products for use in an “Extreme Makeover Home Edition” project. The project, built for a coffee shop owner with cerebral palsy in St. Louis, was completed in one week, beginning on September 4.

Amesbury Locca, a product line of Amesbury Group, teamed up with Stanley Access Technologies to give the owner and his volunteer employees, remote entry access—they can now press the Locca remote to unlock the door, and the Stanley operator opens the door for them.

“It’s such a great honor to be a part of this project,” says Amber Grayson, sales and marketing director for Amesbury Locca. “We worked side by side with the professional carpenters and volunteers around the clock for several days ... A huge thanks to ABC for allowing us the opportunity to work on this building and to share our Locca products with the owner.”

The episode will air this month.

►► www.amesburylocca.com



Several Amesbury Locca representatives participated in the “Extreme Makeover Home Edition” project, including sales and marketing director Amber Grayson (above).

Glass Art Design from BJ Katz Wins Public Art Competition

A glass art creation from BJ Katz, founder of Meltdown Glass in Chandler, Ariz., was selected the winner of a public art competition in Iowa City for the Robert A. Lee Community Recreation Center. The dedication ceremony will take place tomorrow.

Titled “Dancing Water,” the hand-painted, tempered glass wall sculpture includes 22 separate 2-foot by 7-foot panels of Azurlite glass with silver dichroic highlights and silver reflective back painting that were installed last week along the east wall of the recreation center’s pool. Katz says the panels are hung at varying heights to give a playful appearance of the natural movement of water.

“My intent with the sculpture is to bring attention to the importance of water—it’s essential to life as a natural resource and it provides opportunities for recreation, such as swimming, skiing, etc.” says Katz. “But it also can bring the force of nature with it with dire consequences. And, sadly, Iowa suffered disastrous flooding earlier this summer.”

►► www.meltdownglass.com

a keyword search; upcoming events; and a resource section with valuable industry tools.

The revamped website takes advantage of improvements in website design and Internet technology. "Our new website reflects who JEB is today and how we can better support architects and our customers. The new website technology allows us to update and make improvements easier and faster, keeping the site a contemporary resource for architects and customers," says Michael Nicklas, sales and marketing manager.

► www.jebkowitz.com

Guardian Goes Global with Re-designed Website

Architects and designers around the world will find an experience unique to their geography on the newly relaunched www.sunguardglass.com, the website for SunGuard®, Auburn Hills, Mich.-based Guardian's line of architectural glass.



The new site is designed to support Guardian's global SunGuard program in North America, South America and Europe. The site now is available in English, French, Spanish and Portuguese.

In addition to translating the content into different languages and offering localized information, Guardian says it has revamped the product section to reflect how architects think when they're specifying glass: They can now search by appearance, performance and product series.

► www.sunguardglass.com

Lovati Updates Its Bilingual Site

Lovati Fratelli Co. in Milan, Italy, has announced that a new version of its website, www.lovatifratelli.com, is now online. The site has been enriched with new content on its glass working machinery and features a new area reserved specifically for customers. Updates have been made in both English and Italian.

► www.lovatifratelli.com

Edgetech I.G. Launches Enhanced Website

Cambridge, Ohio-based Edgetech's website, www.edgetech360.com, has received a complete facelift to provide customers with easy access to sought-after information in two clicks or less. The redesign features a Flash animation on the homepage, directing architects, dealers, manufacturers and builders to customized information suited specifically to each audience.

User-friendly features of the site include a search box powered by Google; insulating glass certification guides and information; expanded technical information page; downloadable sell sheets, literature, videos and more; interactive sales and service map to help customers locate international offices; and comprehensive industry resources page that provides links to

sites relevant to the fenestration industry, green building, architects and government offices.

► www.edgetech360.com

Adchem Revamps Its Website

Adchem Corp. in Riverhead, N.Y., has completely revamped its website, www.adchem.com. After a year in concept and development, the new site is available to provide easy access to in-



formation on film and foam bonding adhesive tape. The site also allows users to compare products against one another. In addition, the "knowledge base" section provides direct access to news, conversion tools, bonding charts, frequently asked questions and more.

► www.adchem.com

NGSG Brings Change to Its Website

National Glass Service Group LLC (NGSG) in Dublin, Ohio, has refreshed its website, www.NationalGlassServiceGroup.com. The website offers easy-to-navigate links to information on the company's services, including safety and security, loss prevention, solar control and energy savings, graffiti mitigation or decorative options.

► www.nationalglass-servicegroup.com ■