## 2021 Editorial Calendar

### January
- Glass usage report, residential curtainwall, moveable exterior glass wall systems, kitchens and baths and shower enclosures, glass and metal railings, trucks and carriers, beveling machinery, insulating glass.  
**Bonuses:** Sponsored link on daily e-newsletter™.
- **Ads:** December 31  
  **Editorial:** December 1

### February
- Top contract glaziers, glazier outlook index, unitized systems, project design and delivery, jobsite and workplace safety, curved glass, aluminum fabrication equipment, innovative facades.  
**Bonuses:** Mailing list rental; distribution at Building Envelope Contractors Conference.
- **Ads:** January 28  
  **Editorial:** January 4

### March
- Annual Guide to Fabricated Glass and Metal, new glass technologies, software and automation, adhesives and sealants, tools and supplies, tempering lines and glass handling equipment, floors and stairs.  
**Bonuses:** Enhanced fabricator listing including enhanced listing on fabricator map; ad in Spring *Architects’ Guide to Glass and Metal*.
- **Ads:** February 25  
  **Editorial:** February 1

### April
- The third annual design awards competition, glasstec preview, renovation, washing, drying and coating equipment, fire-rated glass, window film, commercial hardware including smart locks and hardware.  
**Bonuses:** Guaranteed product release in glasstec preview; distribution at glasstec; 1/6 page ad in the protective glazing supplement.
- **Ads:** March 25  
  **Editorial:** March 1

### May
- Protective glazing, including safety and security; PVB and other interlayers, bullet- and blast-resistant products, natural disaster protection, safety equipment and training, school safety; designing for COVID; animal friendly glass (birds, turtles); fabrication equipment and machinery, laminating lines.  
**Bonuses:** Ask your sales rep about a special research component; plus distribution at Glass TEXpo.
- **Ads:** April 22  
  **Editorial:** April 5

### June
- AIA preview, adaptive facades and other high-performance trends, structural glass, hardware and fittings, digital/direct-to-glass printers, interior glass applications.  
**Bonuses:** Guaranteed product in AIA preview, ad in Summer *Architects’ Guide to Glass and Metal*; Product in AIA preview; distribution at the AIA convention.
- **Ads:** May 13  
  **Editorial:** April 19

### July
- Annual Guide to New Products and Technology, insulating glass, spacers and component developments, IG fabrication equipment, storefronts and entrances, glass cleaners, architectural metals.  
**Bonuses:** Inclusion in New Products Guide; Inclusion in Virtual New Product Showcase. distribution at 2021 events.
- **Ads:** June 24  
  **Editorial:** June 1

### August
- Machinery and Equipment Guide, Vitrum preview, material handling equipment, software, quality control and inspection, silicone glazing and adhesives.  
**Bonuses:** Guaranteed inclusion in machinery guide; distribution at Vitrum in October.
- **Ads:** July 22  
  **Editorial:** July 5

### September
- GlassBuild America (GBA) preview, spandrels and coatings, retailers and showroom, commercial windows, CNC cutting equipment, backpainted glass.  
**Bonuses:** Tagline for GBA exhibitors, guaranteed product in GlassBuild America preview, ad in Fall *Architects’ Guide to Glass and Metal*, distribution at GlassBuild America.
- **Ads:** August 19  
  **Editorial:** August 2

### October
- GlassCon Global issue, The Industry’s Most Influential People, decorative glass coatings, tools and supplies, unitized curtainwall/pre-fabrication, personal and safety protective equipment, energy-efficient glazing.  
**Bonuses:** Link in digital edition; distribution at GlassCon Global.
- **Ads:** September 30  
  **Editorial:** September 7

### November
- Green awards, acoustic glazing, dynamic glass, high-performance glass coatings, skylights and daylighting, sunshades and light shelves, acid-etched glass.  
**Bonuses:** Inclusion in products department; distribution at 2021 and 2022 events.
- **Ads:** October 28  
  **Editorial:** October 4

### December
- Buyers Guide, Readers’ Choice Awards, glazing trends; curtainwall and window wall, complex facades, architectural metals.  
**Bonuses:** Enhanced listing in the Buyers Guide; distribution at select industry events in 2022.
- **Ads:** November 19  
  **Editorial:** November 8