## 2023 Magazine Editorial Calendar

### JANUARY
- Glass usage report, moveable exterior glass wall systems, glass and metal railings, trucks and carriers, beveling machinery, insulating glass, tempered and laminated, bird-friendly and fire-rated glass.  
  **Architect focus:** Multifamily curtainwall and glazing.  
  **Bonus:** Sponsored link on daily e-newsletters.  
- **Ads:** Jan. 5  
- **Editorial:** Dec. 5, 2022  
- **Mailing:** Jan. 21

### FEBRUARY
- Top contract glaziers, glazier outlook index, unitized systems, jobsite and workplace safety and training, aluminum fabrication equipment, innovative façades.  
  **Architect focus:** Curved glass.  
  **Bonuses:** Free enhanced contract glaziers database, distribution at Building Envelope Contractors Conference.  
- **Ads:** Feb. 2  
- **Editorial:** Jan. 3  
- **Mailing:** Feb. 21

### MARCH
- Annual Guide to Fabricated Glass and Metal, spotlight on regional fabricators, robotics, new glass technologies, software and automation, adhesives and sealants, tools and supplies, tempering lines and glass handling equipment.  
  **Architect focus:** Floors and stairs.  
  **Bonuses:** Enhanced fabricator listing including enhanced listing on fabricator map.  
- **Ads:** March 2  
- **Editorial:** Feb. 28  
- **Mailing:** March 21

### APRIL
- Fifth Annual Design Awards competition, retrofit and renovation, washing, drying and coating equipment, window film, commercial hardware including smart locks and hardware, bird-friendly glazing products.  
  **Architect focus:** Fire-rated glass.  
  **Bonuses:** Ask your sales rep about a special research component, free listing in the Weekly Planner throughout the year; and distribution at Glass TExpo™.  
- **Ads:** March 30  
- **Editorial:** April 27  
- **Mailing:** April 21

### MAY
- The architect’s issue, AIA preview, high-performance façade trends, hardware and fittings, digital/direct-to-glass printers, interior glass applications, machinery—manipulators.  
  **Architect focus:** Structural glazing.  
  **Bonuses:** Guaranteed product in AIA preview; distribution at the AIA Conference on Architecture and at Glass Performance Days.  
- **Ads:** April 27  
- **Editorial:** April 25  
- **Mailing:** May 21

### JUNE
- Annual Guide to New Products and Technology, insulating glass, spacers and component developments, IG fabrication equipment, storefronts and entrances, glass cleaners, decorative glass.  
  **Architect focus:** Architectural metals and coatings.  
  **Bonuses:** Product inclusion in New Products Guide, distribution at 2023 events.  
- **Ads:** May 25  
- **Editorial:** April 25  
- **Mailing:** June 21

### JULY/AUGUST*
- Machinery and Equipment Guide, material handling equipment, software, quality control and inspection, training programs, tools and supplies, Vitrum show preview.  
  **Architect focus:** Silicone glazing and adhesives.  
  **Bonus:** Guaranteed inclusion in machinery guide.  
- **Ads:** June 22  
- **Editorial:** May 22  
- **Mailing:** July 21

### SEPTEMBER
- Protective glazing, including safety and security, PVB and other interlayers, bullet- and blast-resistant products, natural disaster protection, school safety, fabrication equipment and machinery, laminating lines.  
  **Architect focus:** Designing for occupant health and comfort.  
  **Bonus:** \( \text{1/6} \) page ad in the protective glazing supplement.  
- **Ads:** August 10  
- **Editorial:** Aug. 7  
- **Mailing:** Oct 21

### OCTOBER
- GlassBuild America (GBA) preview, retailers and showroom, commercial windows, CNC cutting equipment, backpainted glass.  
  **Architect focus:** Spandrel and coatings.  
  **Bonuses:** Tagline for GBA exhibitors, guaranteed product in GlassBuild America preview, distribution at GlassBuild America.  
- **Ads:** Sept. 7  
- **Editorial:** Aug. 12  
- **Mailing:** Oct 21

### NOVEMBER
- Sustainability awards, energy-efficient and high-performance glass and coatings, recycling, skylights and daylighting, sunshades and light shelves, acid-etched glass.  
  **Architect focus:** Acoustic glazing, curved glass.  
  **Bonuses:** Inclusion in products department, highlight of green product, distribution at 2023 events.  
- **Ads:** Oct. 12  
- **Editorial:** Sept. 12  
- **Mailing:** Nov. 21

### DECEMBER
  **Architect focus:** Glazing trends.  
  **Bonuses:** Enhanced listing in the Buyers’ Guide; inclusion in online interactive Buyers’ Guide and select email program, distribution at select industry events in 2024.  
- **Ads:** Nov. 9  
- **Editorial:** Oct. 9  
- **Mailing:** Dec 21

*Due to scheduling, July/August is combined as one issue for this year only.

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**Subject to Change**

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