

2022 Editorial Calendar



JANUARY

Celebration of the Year of Glass; Glass usage report, moveable exterior glass wall systems, glass and metal railings, trucks and carriers, beveling machinery, insulating glass, tempered and laminated.

Architect focus: Multifamily curtainwall and glazing.

Bonuses: Sponsored link on daily e-newsletters and distribution at the Builders Show in Orlando. Year of Glass social media post for advertisers.

Ads:
Jan. 6
Editorial:
Dec. 15
Mailing Date:
Jan. 15

FEBRUARY

Top contract glaziers, glazier outlook index, drones, unitized systems, jobsite and workplace safety, aluminum fabrication equipment, innovative façades.

Architect focus: Curved glass.

Bonuses: Mailing list rental; distribution at Building Envelope Contractors Conference.

Ads:
Feb. 3
Editorial:
Jan. 3
Mailing Date:
Feb. 15

MARCH

Annual Guide to Fabricated Glass and Metal, spotlight on regional fabricators, robotics, new glass technologies, software and automation, adhesives and sealants, tools and supplies, tempering lines and glass handling equipment, preview of Glass Expo Northeast™ (GENE).

Architect focus: Floors and stairs.

Bonuses: Enhanced fabricator listing including enhanced listing on fabricator map; distribution at GENE and GENE tie-in.

Ads:
Feb. 24
Editorial:
Jan. 24
Mailing Date:
March 15

APRIL

Fourth Annual Design Awards competition, retrofit and renovation, washing, drying and coating equipment, window film, commercial hardware including smart locks and hardware.

Architect focus: Fire-rated glass and schools.

Bonuses: Ask your sales rep about a special research component; and free listing in the Weekly Planner throughout the year.

Ads:
March 24
Editorial:
Feb. 24
Mailing Date:
April 15

MAY

Metal systems and coatings; protective glazing, including safety and security; PVB and other interlayers, bullet- and blast-resistant products, natural disaster protection, safety equipment and training, school safety; animal friendly glass (birds, turtles); fabrication equipment and machinery, laminating lines.

Architect focus: Designing for occupant health and comfort. **Bonuses:** 1/6 page ad in the protective glazing supplement.

Ads:
April 22
Editorial:
March 22
Mailing Date:
May 15

JUNE

The architect's issue; AIA preview, high-performance façade trends, hardware and fittings, digital/direct-to-glass printers, interior glass applications; machinery—manipulators.

Architect focus: Structural glazing.

Bonuses: Guaranteed product in AIA preview; distribution at the AIA convention.

Ads:
May 19
Editorial:
April 19
Mailing Date:
June 15

JULY

Annual Guide to New Products and Technology, insulating glass, spacers and component developments, IG fabrication equipment, storefronts and entrances, glass cleaners.

Architect focus: Architectural metals.

Bonuses: Product inclusion in New Products Guide and newproductsexpo.com; distribution at 2022 events.

Ads:
June 23
Editorial:
May 23
Mailing Date:
July 15

AUGUST

Machinery and Equipment Guide, glasstec preview, material handling equipment, software, quality control and inspection.

Architect focus: Silicone glazing and adhesives.

Bonuses: Guaranteed inclusion in machinery guide and/or glasstec preview; distribution at glasstec in September.

Ads:
July 14
Editorial:
June 14
Mailing Date:
Aug. 15

SEPTEMBER

Best Companies to Work For, training programs, decorative, tools and supplies, personal and safety protective equipment, energy-efficient glazing.

Architect focus: Unitized curtainwall/pre-fabrication.

Bonuses: Link in digital edition; free webinar promotion.

Ads:
August 25
Editorial:
July 25
Mailing Date:
Sept. 15

OCTOBER

GlassBuild America (GBA) preview, retailers and showroom, commercial windows, CNC cutting equipment, backpainted glass.

Architect focus: Spandrel and coatings.

Bonuses: Tagline for GBA exhibitors, guaranteed product in GlassBuild America preview, distribution at GlassBuild America and GlassCon Global.

Ads:
Sept. 15
Editorial:
August 15
Mailing Date:
Oct. 15

NOVEMBER

Green awards, GBA wrap-up, dynamic glass, high-performance glass coatings, recycling, skylights and daylighting, sunshades and light shelves, acid-etched glass.

Architect focus: Acoustic glazing, curved glass.

Bonuses: Inclusion in products department; highlight of green product, distribution at 2022 and 2023 events.

Ads:
Oct. 20
Editorial:
Sept. 20
Mailing Date:
Nov. 15

DECEMBER

The Women's Issue, Annual Buyers Guide, Readers' Choice Awards, curtainwall and window wall, complex façades, architectural metals.

Architect focus: Glazing trends.

Bonuses: Enhanced listing in the Buyers Guide; inclusion in online interactive Buyers Guide and select email program, distribution at select industry events in 2023.

Ads:
Nov. 23
Editorial:
Oct. 24
Mailing Date:
Dec. 15